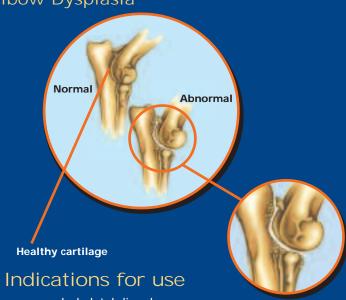
### Common problems associated with osteoarthritis

#### Elbow Dysplasia



- musculoskeletal disorders
- hip dysplasia
- elbow dysplasia
- stifle disorders
- osteoarthritis
- OCD
- post-op orthopedic surgery
- lameness

#### As a preventative in

- large breed fast growing puppies
- sporting dogs
- working dogs
- agility dogs
- young large breed dogs
- dogs over the age of 9 years

#### Guarantee

ArthriMAXX<sup>™</sup> is a full circle powerful joint formula. Every human grade ingredient in ArthriMAXX™ has and is being used in major clinical studies across the globe. Our patent pending formula makes ArthriMAXX™ unique. We also stand behind our 100% palatability guarantee.



- 4. Pour into your dog's bowl. Only the measured amount will come out of the measuring side. ArthriMAXX™ should be mixed in with your dog's wet or dry food. (Do not pour into your dog's water).
- 5. Refrigerate bottle after opening ArthriMAXX™.

#### Tips:

- It is extremely important that you consistently give your dog the proper dosage when recommended. Your veterinarian will advise you if any additional daily dosing is required for your dog.
- · Give only enough food that you know your dog will eat entirely. This may also help control your dog's weight.

• Every arthritic condition is different. Expect results within 2 to 6 weeks.

To find out more about ArthriMAXX™ for your dog, just ask your Veterinarian.

ArthriMAXX<sup>™</sup> is a proud product of



The statements on this product have not been evaluated by the Food and Drugs Administration. This product is not intended to diagnose, treat, care for or prevent any disease.



EDUCATIONAL FACT BROCHURE





Have you noticed some changes in your best friend lately?

> Have you ever thought it might be Arthritis?

ArthriMAXX™ can help!

www.arthrimaxx.com

## How can I spot if my dog is suffering from Arthritis?

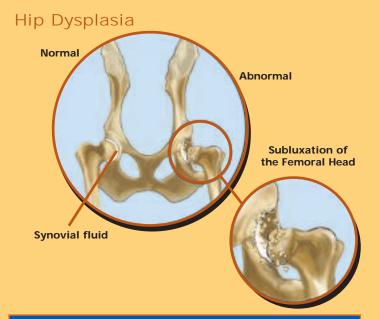
- · difficulty climbing stairs or getting into your car
- problems getting up after lying down
- · tells you by crying, when they slip or fall
- lags behind, limps and walks slowly

#### Did you know?

- osteoarthritis affects more than 8 million dogs of all ages, sizes and breeds every year.
- 1 out of every 4 dogs suffers from arthritis.
- most dogs have some form of hip dysplasia. Hip dysplasia is a degenerative joint disease in which the ball and socket do not fit each other well. This condition can cause the formation of bone spurs and in return cause inflammation and arthritis.
- dogs are also affected with osteoarthritis or joint ailments from elbow dysplasia, accidents and old age.
- cold weather may also cause arthritic or joint discomfort in your dog.

# Why choose ArthriMAXX™ for my dog?

- it is formulated and manufactured in an FDA, cGMP and pharmaceutically licensed facility under strict quality control.
- it's easy to give to your dog; just measure and pour over dry or wet food.
- it is cold processed in a liquid formula to ensure higher absorption, plus easier assimilation for full potency.
- ArthriMAXX<sup>™</sup> is being utilized by prestigious animal hospitals and veterinary specialists.
- ArthriMAXX<sup>™</sup> is prescribed only through veterinarians to ensure that your dog receives a proper follow-up regimen.
- ArthriMAXX<sup>™</sup> contains no sugar, starch, salt, wheat, yeast, corn, milk or soy derivatives.
- ArthriMAXX™ is safe, effective and has no adverse side effects.



ArthriMAXX<sup>TM</sup> is a combination of powerful Nutraceuticals, Antioxidants and Anti-inflammatory ingredients, which are especially formulated for dogs with joint ailments. We bring you the best of science and nature together to work synergistically with each other. This ensures that your dog is getting the benefits from every ingredient:

### What are the active ingredients in ArthriMAXX™?

Glucosamine HCL (750mg) helps form all the major cushioning ingredients. You can think of it as padding of the joint fluids and surrounding tissues. Glucosamine increases the chance for positive results in a short period of time for a variety of problems. This includes the breakdown and inflammation of the synovial fluids as well as damage to the tissues, ligaments, muscles, inflamed discs and inflamed joints associated with aging. Glucosamine helps to make the synovial fluid thick and elastic. (Refer to diagrams).

Chondroitin sulfate (500mg) is one of the most vital of compounds in connective tissue. It is responsible for building and supporting the ground substance of cartilage. You can think of chondroitin as a bunch of magnets attracting fluid and sweeping nutrients into the cartilage. Chondroitin helps to block destructive enzymes that break down the cartilage in the joint. Chondroitin is also one of the nutraceuticals necessary for the synthesis of glycosaminoglycans.

MSM (methylsulfonylmethane 750mg) is an amazing naturally occurring vital nutrient found in all living organisms. It has many desirable properties and effects for wellness and over all good health. MSM is a major building block of glycosaminoglycans. Glycosaminoglycans are key

structural components in cartilage. They also play an important role in the maintenance of joint cartilage. MSM increases blood circulation and is a natural anti-inflammatory. MSM is recognized as the third most important nutrient found in the body of all living mammals. MSM is frequently referred to as "nature's miracle healing nutrient."

**Astaxanthin** (haematococcus pluvialis 1mg) is in the carotenoid family and is 400 times more powerful than vitamin E. Oxidative damage plays a significant role in the aging process and advancement of degenerative joint disease. Antioxidants can be the key to fighting free radicals. Astaxanthin has been referred to as the "super vitamin E" for distinguishing itself from other antioxidants by it's superior antioxidant potency and bio-availability.

**Ester-C** (calcium ascorbate 175mg) is the only patented form of vitamin C. It strengthens the immune system, supports joints and connective tissues. Ester-C is essential for the formation and maintenance of collagen, which is vital to bones. Ester-C is non-acidic and gentle on the stomach. Ester-C contains metabolites that have been shown to enhance the delivery of essential vitamin C and may protect against osteoarthritis.

Aloe Vera (300mg) has always been referred to as the "Miracle Plant." Most of us are familiar with its properties for burns. There are extensive amounts of evidence showing its healing properties for combating inflammation and swelling. Its anesthetic action eases pain and enhances blood flow. It contains chemicals that penetrate deep inside the cell membranes. This enables it to deliver beneficial compounds deep into tissue where it can do the most good. Aloe Vera is also known by millions as "God's gift to mankind."

Manganese (10mg) is essential for normal bone structure. It can also help neutralize free radicals and is needed for normal nerve function. Manganese is also indicated in stimulating growth of connective tissue and is also thought to be of importance in the growth and development of the formation of mucopolysaccharides, which are needed for healthy joint membranes.

