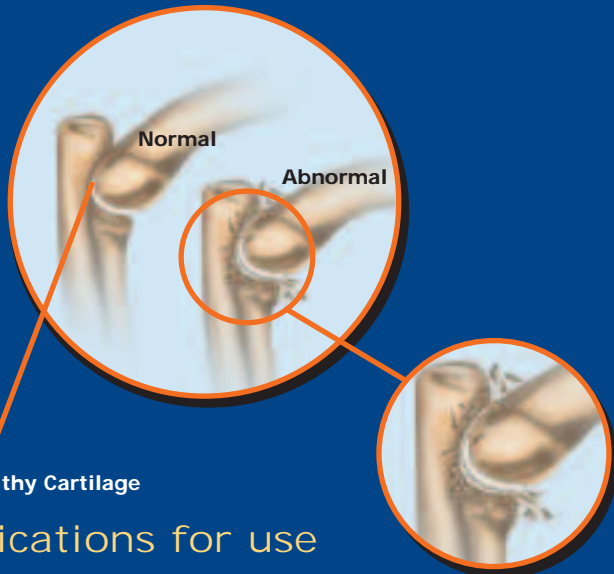


Common problems associated with osteoarthritis

Elbow Dysplasia



Indications for use

- breed related musculoskeletal disorders
- subluxation of the hip
- patella luxation
- elbow dysplasia
- osteoarthritis
- traumatic arthritis (minor sprains)
- cystitis
- lameness

As a preventative in

- breed related musculoskeletal disorders
- osteoarthritis
- cystitis
- cardiomyopathy
- lameness
- cats over the age of 10 years

Guarantee

ArthriMAXX™ is a full circle powerful joint formula. Every human grade ingredient in ArthriMAXX™ has and is being used in major clinical studies across the globe. Our patent pending formula makes ArthriMAXX™ unique. We also stand behind our 100% palatability guarantee.



Directions for use:

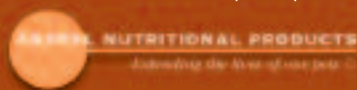
1. Shake well.
2. To dispense: follow directions on back side of bottle.
3. Squeeze the recommended amount of liquid and mix in with your cat's wet or dry food. (Do not pour into your cat's water).
4. Refrigerate bottle after opening.

Tips:

- It is extremely important that you consistently give your cat the proper dosage when recommended. Your veterinarian will advise you if any additional daily dosing is required for your cat.
- Give only enough food that you know your cat will eat entirely. This may also help control your cat's weight.
- Every arthritic condition is different. Expect results within 2 to 6 weeks.

To find out more about ArthriMAXX™ for your cat, just ask your Veterinarian.

ArthriMAXX™ is proud product of



The statements on this product have not been evaluated by the Food and Drugs Administration. This product is not intended to diagnose, treat, care for or prevent any disease.



EDUCATIONAL FACT BROCHURE

ArthriMAXX™

for cats



Have you noticed some changes in your best friend lately?

Have you ever thought it might be Arthritis?

ArthriMAXX™ can help!

www.arthrimaxx.com

How can I spot if my cat is suffering from Arthritis?

- unwillingness to be active, to jump, or to climb
- pain response to being touched in joint areas
- problems going to the litter box
- positioned by a heated area for an extended period of time

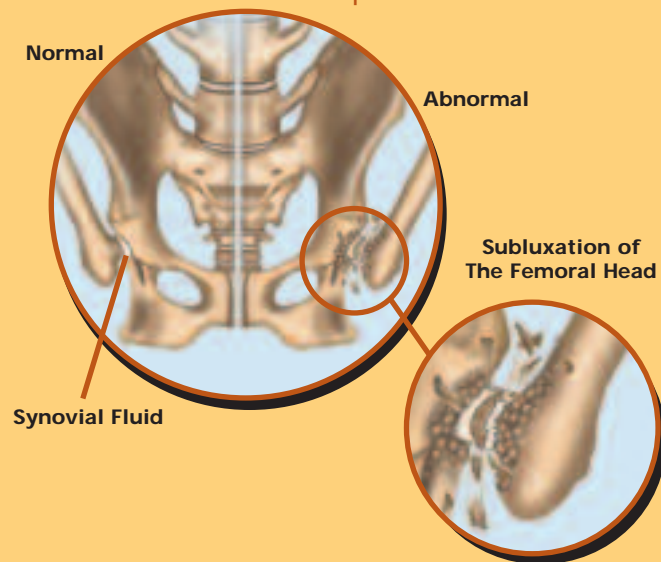
Did you know?

- A recent study from The Journal of the American Veterinary Medical Association, published that 9 out of 10 cats over the age of 12 years old have joint problems.
- Cats can have joint ailments from years of being agile and landing hard on their legs.
- Cats are also affected with joint problems or osteoarthritis from elbow dysplasia, hip dysplasia, accidents and sprains at any age.
- Cold weather may also cause arthritic or joint discomfort in your cat.
- ArthriMAXX® may be used as a preventative against other serious ailments or illnesses in your cat.

Why choose ArthriMAXX™ for my cat?

- it is formulated and manufactured in an FDA, cGMP and pharmaceutically licensed facility under strict quality control.
- it's easy to give to your cat; just measure and pour over dry or wet food.
- it is cold processed in a liquid formula to ensure higher absorption, plus easier assimilation for full potency.
- ArthriMAXX™ is being utilized by prestigious animal hospitals and veterinary specialists.
- ArthriMAXX™ is prescribed only through veterinarians to ensure that your cat receives a proper follow-up regimen.
- ArthriMAXX™ contains no sugar, starch, salt, wheat, yeast, corn, milk or soy derivatives.
- ArthriMAXX™ is safe, effective and has no adverse side effects.

Subluxation of the hip



ArthriMAXX™ is a combination of powerful Nutraceuticals, Antioxidants and Anti-inflammatory ingredients, which are especially formulated for cats with joint ailments. We bring you the best of science and nature together to work synergistically with each other. This ensures that your cat is getting the benefits from every ingredient:

What are the active ingredients in ArthriMAXX™?

Glucosamine HCL (180mg) helps form all the major cushioning ingredients. You can think of it as padding of the joint fluids and surrounding tissues. Glucosamine increases the chance for positive results in a short period of time for a variety of problems. This includes the breakdown and inflammation of the synovial fluids as well as damage to the tissues, ligaments, muscles, inflamed discs and inflamed joints associated with aging. Glucosamine helps to make the synovial fluid thick and elastic. (Refer to diagrams).

Chondroitin sulfate (80mg) is one of the most vital of compounds in connective tissue. It is responsible for building and supporting the ground substance of cartilage. You can think of chondroitin as a bunch of magnets attracting fluid and sweeping nutrients into the cartilage. Chondroitin helps to block destructive enzymes that break down the cartilage in the joint. Chondroitin is also one of the nutraceuticals necessary for the synthesis of glycosaminoglycans.

MSM (methylsulfonylmethane 40mg) is an amazing naturally occurring vital nutrient found in all living organisms. It has many desirable properties and effects for

wellness and over all good health. MSM is a major building block of glycosaminoglycans. Glycosaminoglycans are key structural components in cartilage. They also play an important role in the maintenance of joint cartilage. MSM increases blood circulation and is a natural anti-inflammatory. MSM is recognized as the third most important nutrient found in the body of all living mammals. MSM is frequently referred to as "nature's miracle healing nutrient."

Astaxanthin (haematococcus pluvialis 250mcg) is in the carotenoid family and is 400 times more powerful than vitamin E. Oxidative damage plays a significant role in the aging process and advancement of degenerative joint disease. Antioxidants can be the key to fighting free radicals. Astaxanthin has been referred to as the "super vitamin E" for distinguishing itself from other antioxidants by its superior antioxidant potency and bio-availability.

Taurine (100mg) is an essential amino acid for your cat. Taurine deficiency can start early on in your cat's life. Taurine may help to prevent cardiomyopathy, central retinal degeneration and hypertension.

Ester-C (calcium ascorbate 50mg) is the only patented form of vitamin C. It strengthens the immune system, supports joints and connective tissues. Ester-C is essential for the formation and maintenance of collagen, which is vital to bones. Ester-C is non-acidic and gentle on the stomach. Ester-C contains metabolites that have been shown to enhance the delivery of essential vitamin C and may protect against osteoarthritis.

Manganese (1mg) is essential for normal bone structure. It can also help neutralize free radicals and is needed for normal nerve function. Manganese is also indicated in stimulating growth of connective tissue and is also thought to be of importance in the growth and development of the formation of mucopolysaccharides, which are needed for healthy joint membranes.

